

Search Engine Analysis  
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## **Press Release**

Date.....

# **New Search Engine-Analysis Optimizer Boosts Top Ranking Chances**

*Summary: Search Engine-Analysis launches a search engine position analyzing tool, capable of routinely completing an analysis of the 50 most important elements that determine search engine positions. It also thoroughly tracks search engine results and instead of the generic it highlights more the relevant keywords.*

### For Immediate Release

Search Engine-Analysis (SE-A), an outright leader in site analysis and optimization, has just launched a brand new search engine position analyzing tool, confident that it will comprehensively track the search engine results clients choose to monitor.

Apart from analyzing pages for the factors behind search engine positions, Search Engine-Analysis has created a tool which proves that it has mastered the technology for comparing pages from any number of competing sites. According to SE-As Drasko Markovic, this means that they are better positioned than most to offer an extremely accurate analysis of all websites.

## **Awake to What Makes a Search Engine Tick**

As search engines crawl billions of website pages, this latest SE-A tool analyzes the factors that determine the position for a given keyword. Periodically, the tool automatically completes a full analysis of the 50 most important factors behind search engine positions.

Markovic said this is indicative of his company's most important objective, which is to assist executives, SEO experts and Coders to achieve and maintain top listing, monitor and react to trends. He said "SEO experts and Coders will also find that unlike tools that home in on generic keywords, the Search Engine-Analysis tool emphasises specifics." "It should also be noted," he added, "that a search engine always lists pages it finds most relevant and we focus totally on offering the most accurate analysis."

With the SE-A analysis tool, clients are also able to see an executive summary of a chosen URL (the address of a Website) and keywords which it monitors before analysing a site. A full analysis of the site also includes a 'to-do' list and under 'trends' information which relates to movements of a site against rival sites. According to Markovic, Search Engine-Analysis recognises the importance of trends and to-do items in a site, if it is to maintain top listing. "For instance," he pointed out "we have a tool that will only return a negative result when a competing site upgrades and improves its ranking."

## **Close Interaction**

With the SE-A Search Engine Analysis tool, wherever a client is in the world, chances are, there is an SE-A contact nearby. This is made possible through a growing network of end users and resellers worldwide.

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## Search Engine-Analysis.../2

As our company grows we remain open to discussion with potential partners whom we often welcome as resellers or members of our attractive affiliate programme.

To find out more about our partnership and affiliate programmes or to sign up for a free evaluation of your site please visit <http://www.searchengine-analysys.com> or contact us at

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*Editors Note: For more information about our SEQ optimizing tool please contact Drasko Markovic at the above address. Tel: 000 0000 0000*