

Intro Letter

Hello (Name,)

I am truly delighted to introduce myself and welcome you to Patterns Patch. At the same time I want you to know that all the members of our online Cross-Stitch Club, my partner and I are pleased that you have signed in on our site. As people with similar interests, we hope you will also decide to join us as a registered subscriber of the club.

My name is John Wigham. My partner Leni Bernado and I created Patterns-Patch Cross Stitch Club and launched it a year ago.

Our aim was to provide an online meeting place for the experienced as well as the cross-stitch hobbyist. We think that since our launch in October 2006, the site has also grown as a source of inspiration for all of the members of the club. We are sure they will not hesitate to let you in on all the benefits of membership that non-members do not enjoy.

However, apart from a full report which is available for you to download now, I feel duty bound to let you in on some of the other privileges subscribing members enjoy.

Biweekly Free Pattern

To begin with, every two weeks, members receive the Cross-Stitch newsletter which is packed with tips they can use. Every issue also contains a free downloadable cross stitch pattern which they are free to use as they please. Some members are known to present these patterns as gifts.

We keep adding to the bundle in the newsletter but the regulars include topical Cross Stitch tips that members tell us they find more than useful.

More Free Stuff

- Links to recently posted Cross Stitch articles. Club members say they find these very uplifting.
- Links to recent posts in our Cross Stitch forum.
- Links that allow you to view the latest releases of Cross Stitch patterns.
- The Patterns Patch editorial in which I consider a variety of topics from a cross stitch perspective.

If you have not already done so, now is a good time to download your free Cross Stitch report. I don't anticipate this, but if you experience any problems with the download, please contact me right away at john@patternspatch.com

I really hope you find the Cross Stitch report interesting. But should it raise any questions for you please do not hesitate to contact me.

Finally, I again thank you for signing in to Patterns Patch and assure that people of like interests, some highly skilled, some skilled and of course Cross Stitch hobbyists have made our online club their home and meeting place. Whether you are into Cross Stitch for profit or pleasure, I look forward to welcoming you to the club soon.

Happy stitching and kind regards

