

Business Gauges
St. Louis MO
businessgauges.com

Press Release

Date

Here at Last! Real-Time Business Dashboard For Small-Midsize Companies is Coming

Summary: Business Gauges launches an advanced executive dashboard solution that uses centrally managed programmable sensors to gather business metrics.

For Immediate Release

Business Gauges has announced the release of its ground-breaking executive dashboard solution for Small-Midsize-Businesses. Making the announcement today, the company said the new tool is designed to collect and display business intelligence data and ultimately, improve business profitability.

Business Gauges CEO Itai Levi, said he is confident that the new software can break the barrier to the world of real-time business dashboards for many small and midsize companies.

A Ready to Use Solution

Acknowledging that Small and Midsize businesses are faced with increasing competition, Levi said 'a clear competitive edge can be gained by utilizing and monitoring key performance indicators.' He explained that while precious business intelligence data is constantly generated, it is often too dispersed and difficult to collect and follow up. Business Gauges is therefore a welcome off-the-shelf solution for a vast majority of SMB's that have remained reluctant to deploy costly BI platforms.

Levi said he was certain most businesses would prefer an obtainable lean-and-mean software that along with helping to improve the running of their operations assists them to make informed decisions in real-time.

Demonstrating the software, he showed how Business Gauges can collect numeric business metrics using centrally-managed programmable data sensors. He also explained how these numeric indications are displayed in real-time, using hovering desktop gauges.

A Pinnacle of Business Gauges

"Businesses have a clear need to understand their exact position in their particular market at any given time," he said. Adding, "Business Gauges brings to executives all the important data required, their competitor's updated prices, the number of shipments waiting in queue and other important indications."

He bragged about the integrated desktop dashboard as the pinnacle of Business Gauges and described it as a 'business flight deck'.
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"Business Gauges' renders a business more lucid and easier to manage and its desktop gadgets allow executives a much clearer perspective over their business without changing their working environment and methods," he said.

Easy Set-UP

Asked what else makes Business Gauges unique, Levi said that on-top of its gadgets application, Business Gauges is also an out of the box solution which can be downloaded, installed and configured in a matter of minutes. "There is no need to upgrade software enterprise, operating systems or install any new framework." he concluded.

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For more information contact: